



T: 0434 916 183 | E: [hello@wbf.com](mailto:hello@wbf.com) | W: [webuildfoundation.com](http://webuildfoundation.com)

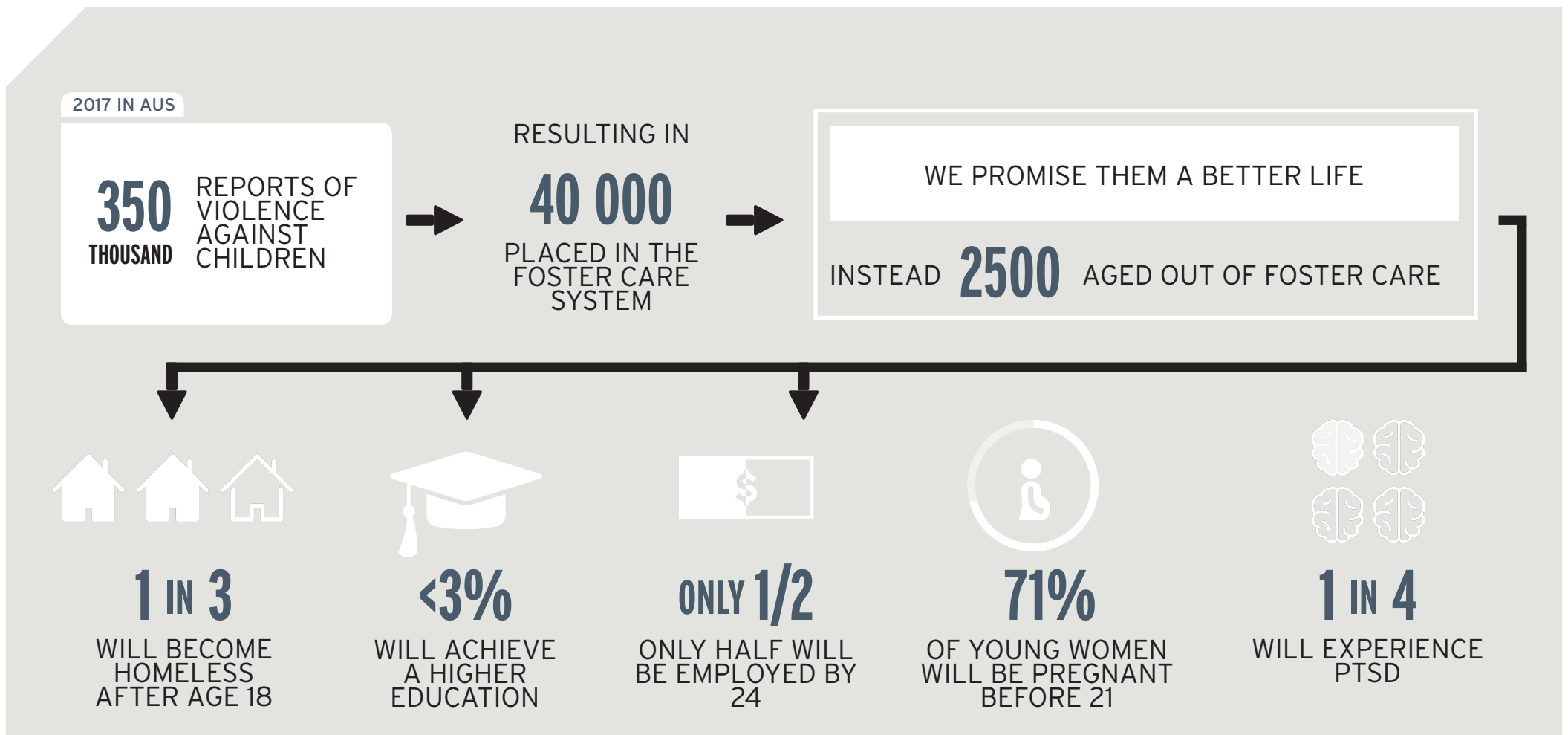


A person is standing on a wooden boardwalk in a forest, holding a tan messenger bag. The person is wearing a blue jacket, dark pants, and dark boots. The background is a dense forest of tall, thin trees, with sunlight filtering through the canopy, creating a bokeh effect. The overall mood is contemplative and somewhat somber.

**“Abandoned all over again”**



# The Problem





# Our Concern

Young adults aging out of the state care system are **extremely vulnerable** of becoming another statistic for Australia's:

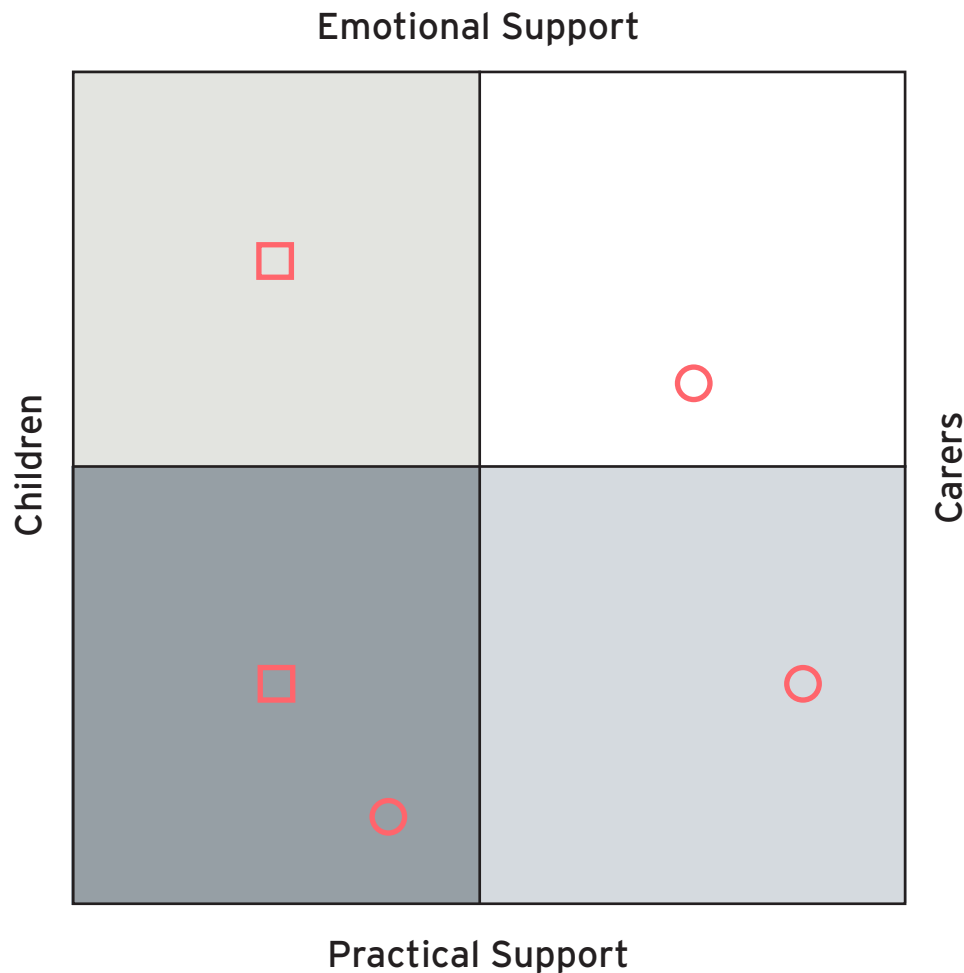
- Homeless population
- Substance and alcohol abusers
- Poorly educated
- Welfare abusers
- Crime rate
- Teen pregnancies
- Domestic violence cases

And unfortunately this often results in their own children being placed in care. This creates a **vicious cycle** that is **difficult to escape**.



# Key Players

Demographic / Support Type




- Relative State Governments
- Australian Foster Care Association
- Foster Care Association of Victoria
- ■ Various Foster Agencies

This is the problem we find:

- There is a multitude of both practical and emotional support for foster children in the system.
- There is both practical and emotional support for foster carers around the clock.
- There is nothing but call support as soon as a child leaves the system.





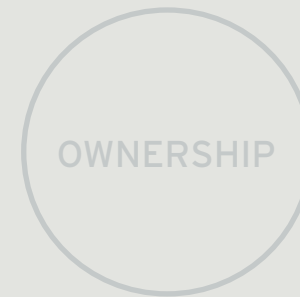
“Define success  
on your own  
terms, achieve  
it by your own  
rules, and build  
a life you’re  
proud to live.”

Anne Sweeney



# Break the cycle

What do they need to fix the problem



To a young person in need, a home provides the ability to:

- Feel safe + bring consistency.
- Practice good hygiene + health.
- Learn to cook, clean + maintain a home.
- Maintain their dignity.

While a permanent address helps them with opportunities to:

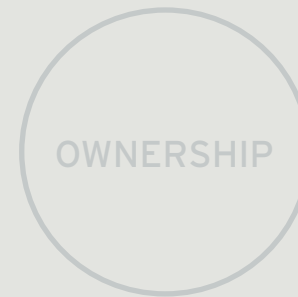
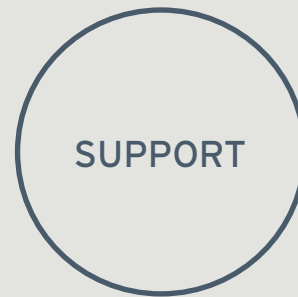
- Receive welfare assistance.
- Continue education.
- Apply for jobs.





# Break the cycle

What do they need to fix the problem



Due to moving around, living in group homes, and being pushed into independence so suddenly many young adults lack 'basic life skills' such as:

- Paying rent + bills
- Budgeting
- Cooking
- Cleaning
- Good Hygiene
- Personal Health

These young adults do not need babysitting, but they do need to know that someone is there and willing to answer even the most 'trivial' questions. This allows them to learn and transition.







# Break the cycle

What do they need to fix the problem



Many of these young adults will come from backgrounds where they have little to no personal belongings, and have not had to take care of anyone but themselves.

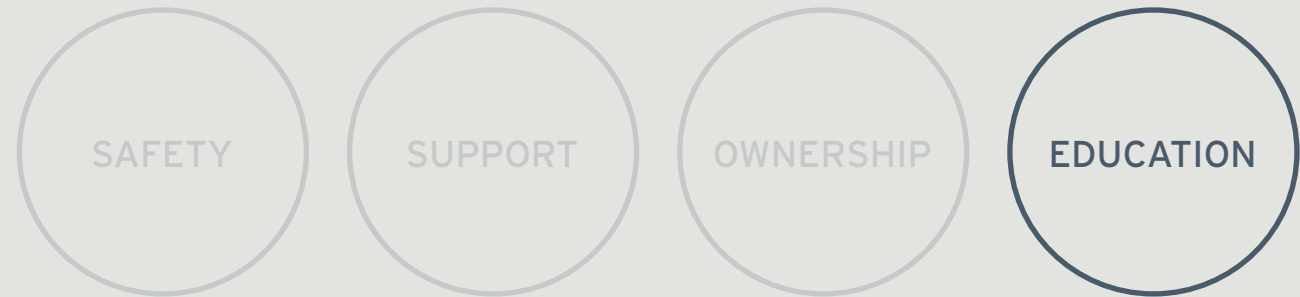
Handouts are ill received and not as helpful as you might think. Making these young adults pay, with certain subsidies, conditions, and supports helps them to take responsibility for their place, and promotes a healthy step to being fully independent.





# Break the cycle

What do they need to fix the problem



Further education is by no means the only way forward for these young people, but providing them with an opportunity that is often taken for granted by their peers can be life changing.

And if education is not their chosen path, helping young adults present themselves best for job interviews and in resumes are invaluable skills moving forward.





## ► **We Build Foundation**

- Build good quality homes for everyone.
- Create residential communities designed for the future.
- Use community profits to build 'foundation homes' for at risk young adults.
- Create ownership and subsidies through community maintenance.
- Support youth through this 'transition' into independence.

## ► **Why we're different**

- We aim to break a relatively unknown cycle, ruining lives in Australia.
- Working with young adults 'aging out' of the state care system
- Not charity, but supported transition.
- Community funded affordable housing.

# Concept



# Meeting the need



## ▸ Safety

- Waving discriminatory rental requirements.
- Providing furnished housing.
- Affordable rent.

## ▸ Support

- Weekly meeting with 'Foundation mentor'
- Ability to call whenever needed.

## Ownership

- • Community maintenance subsidises rent.
- Giving back to those who provided the money for their 'foundation home'.
- A sense of effort and accomplishment to make their space and their community beautiful.

## ▸ Education

- Educate on necessary 'life skill' during weekly mentor meetings.
- Encourage and aid those who wish to study.
- Support and aid those applying for jobs and doing interviews.



## Construction

- Build residential.
- Build multi-residential.
- Provide competitive pricing.
- A company you can trust to get the job done right.

## Community

- Create community driven housing developments
- Work with people to create their dream.
- Put high value on collaboration, shared spaces, and interaction.

## Foundation

- Provide affordable accommodation for young adults aging out of the state care system.
- Create ownership through maintenance and community upkeep tasks.
- Have a single charge over each foundation home to maintain consistency and understanding.

# Services

# How it works

- ▶ The construction of residential buildings accumulates profit which allows 'We Build Foundation' to purchase land.
- ▶ They then work on a development plan, promote it to potential buyers and sell off portions of the development.
- ▶ Finally the development is realised and built, the new residents move in and the foundation program begins.

1.



2.



3.





# Executive Summary

*Wrapped Up*

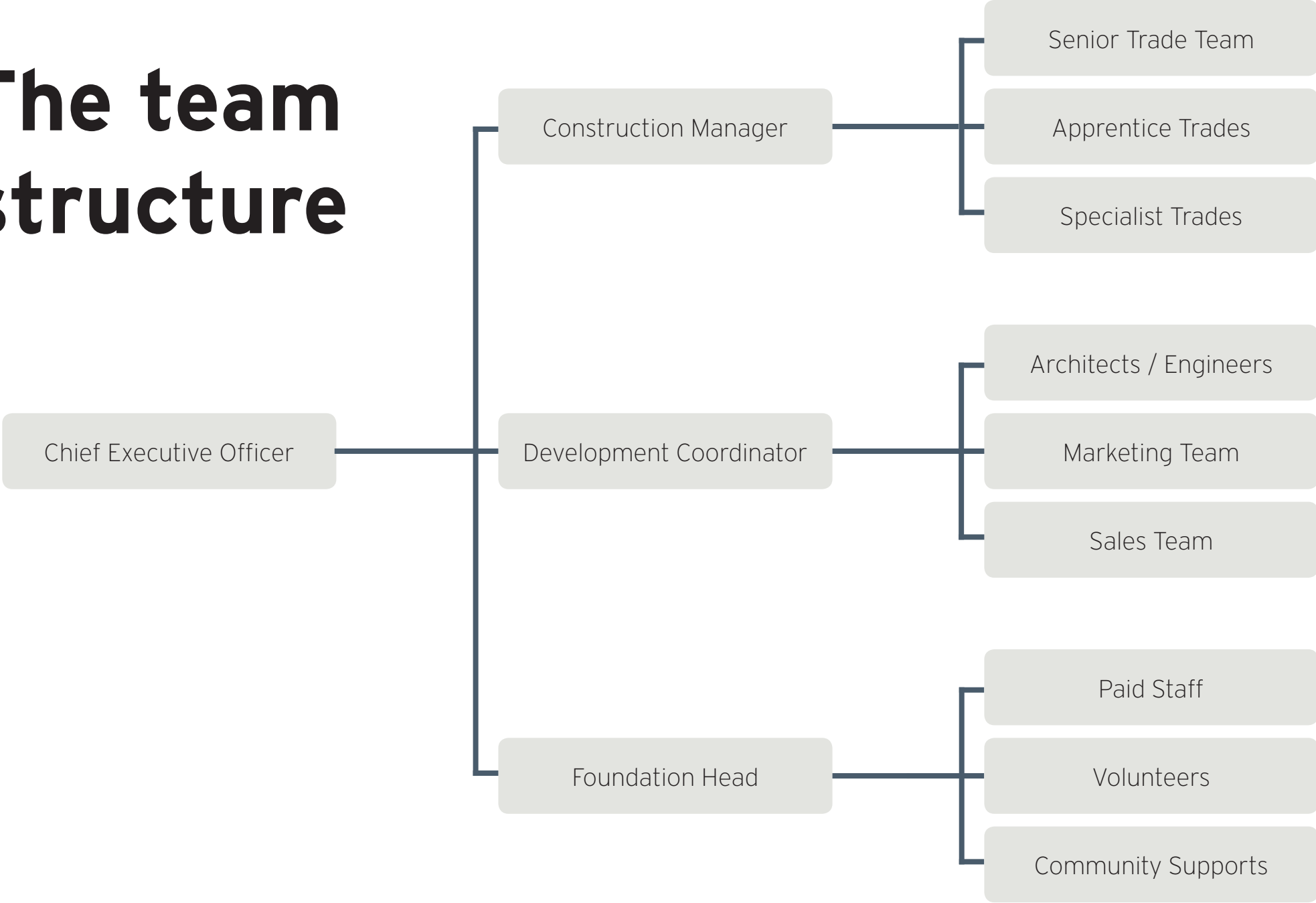
Our mission is to break the cycle of broken homes in Australia. Focusing on young adults aging out of the state care system who very suddenly find themselves without a safe residence or support for their journey to independence. We believe not in a take-over, or intervention but rather adequate support and equal opportunity as these young adults transition from state care to independence, at such a crucial stage of their development.

Success begins when a young adult gains a hope for their future and dares to dream, creating personal goals. Success is not being rich, but feeling stable. Being confident in your own abilities to provide for yourself and your family, and most important of all, feeling worthy of that success. We aim to give young adults a fighting chance, and equal opportunity to have a full and successful life.

People seeking future driven community style living will be our primary consumers. They will benefit through sustainable and ethical business, design and construction practices and developments driven by themselves, not by profit. Knowing their profits will be put towards at least one foundation home within their own community. We believe success includes the community understanding, championing and backing our development projects.

Finding success within our cross-compensation model would see our growth work in multiples. One community making possible two, two make four, and four make eight. With a passionate and dedicated team of construction managers and relevant trades, a proficient marketing team and people experienced with youth work 'We build foundation' could be a very effective part of the decrease in homelessness, substance and alcohol abuse, domestic violence, and children entering into state care each year.


# The team structure





# Business Model

We Build Foundation uses a cross-compensation financial model primarily seen through its community developments. Investing residents embrace and understand that their purchase in the development will be contributing to a house in their community for the 'Foundation Program' providing a house for these young adults aging out of the foster care system.



**10 COMMUNITY HOMES = 1 FOUNDATION HOME**



# Market.

## Nightingale

The nightingale company is at the forefront of bringing the baugruppen (build group) movement to Australia. While the nightingale builds are financially, socially, and environmentally sustainable they focus on reducing costs for their home owners, which is a brilliant endeavor that we support fully.

However we believe that we could use the profits from a build group to provide affordable housing and make a big difference in the lives of so many aging out of the foster care system. Setting them up for a path of success.

## Women's Property Initiative

Transforms the lives of people through providing secure and affordable housing options to those most at risk. Providing a home gives those at risk dignity and hope allowing them the best chance to change their situation and take ownership over their own success.

The women's property initiative understands the importance and difference being able to afford a home can be for people displaced for reasons outside of their own control. The success of this program is a testament to the change providing a home can make for a life.



Short Term

Short term we need to see business growth and recognition.

Going from one construction team, to two, and two to three. Enabling growth potential. Each new residential community inspiring two more.

And support from our local communities, foster agencies, as well as both state and national governments.

Long Term

Long term we would love to end up with foundational communities in every single state of Australia. And inspire similar action in other countries.

An ideal long term action would be to have a continuous decrease in young adults 'aging out' and increase in available homes. Therefore being able to house every youth aging out of the system in Australia.

Future



# In a nutshell...



- We build foundation is a proposed social enterprise whose primary goal is to break the state care cycle.
- Our target demographic is youth 'aging out' of state care.
- Our program will focus on providing Safety, Support, Community, and Education.
- We build foundation works by a cross-compensation financial model. (10 homes = 1 foundation home).
- Our community developments plan for the future and will be financially, socially, and environmentally sustainable.
- Success will be found when our model has multiplication potential with each new community development.
- The ultimate goal is to reduce the numbers of young adults leaving state care so drastically, that we must make use of our affordable housing for another demographic.



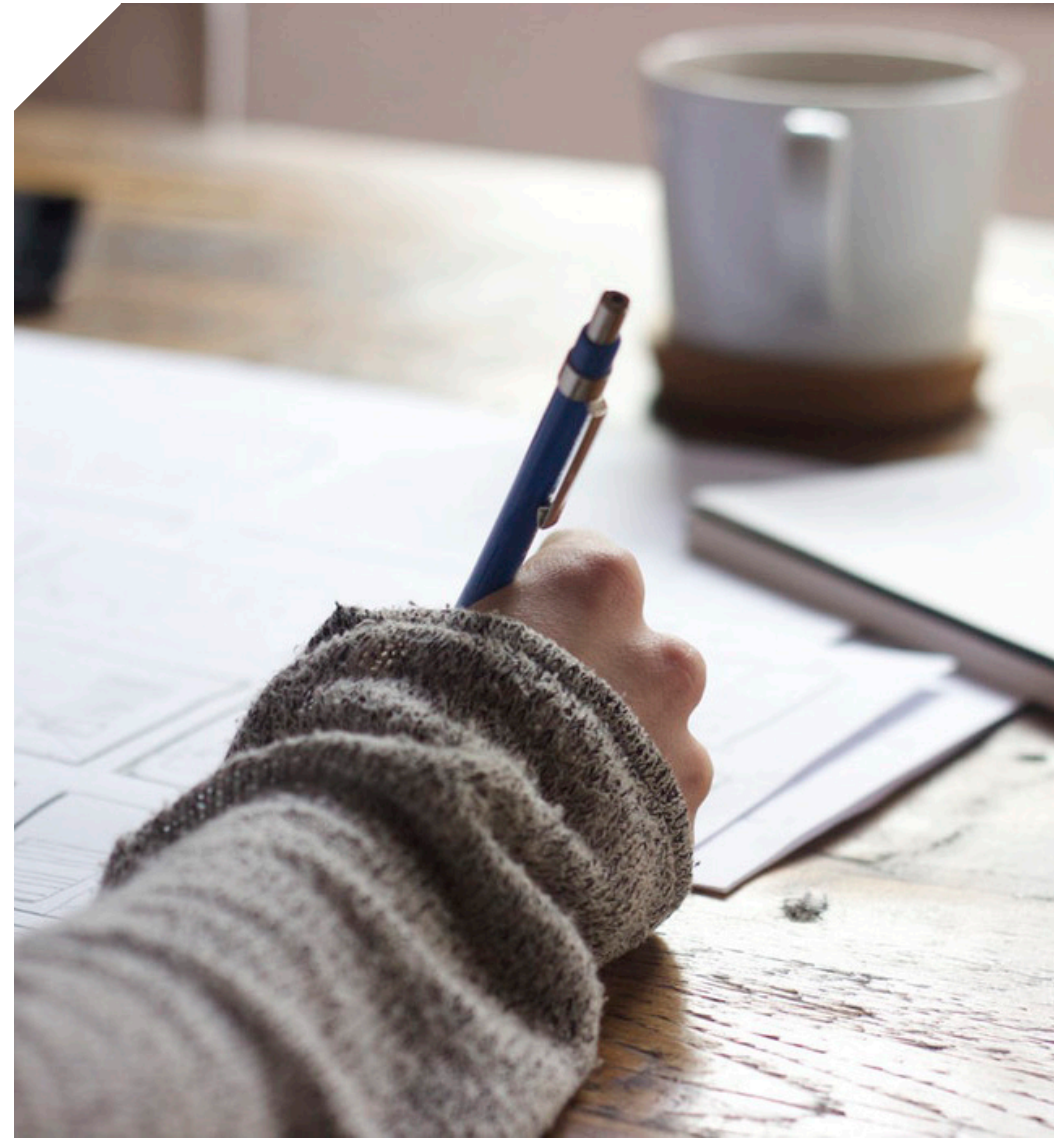
# My Thoughts

To be honest when I started this subject I was already sick of it. After a string of socially based subjects this was the last on my list and I just wanted to get it over and done with in the summer and get back to 'real' design work. Thank you for getting my priorities straight. I had definitely heard of social enterprises before but had little idea of how, or why they were run. Researching both Australian and international enterprises has really inspired my own personal goal to research my purchases more thoroughly. In a lot of cases there are alternatives, where money spent has a purpose, rather than just a goal for maximum return.

I am in two minds about my own project. I really love my concept, though I'm not sure I am the best at getting all the information across I think the foundation is solid and it's a cause close to my heart. However I also wish that I had done something a little smaller scale. Something that felt a little more conceivable as a startup as a single person. When you said at the start that some student had taken this through and actually applied it I thought "yeah 'those' students, the over achieving world changers" but after completion of the subject you really go through it enough and spend so much time thinking through everything and you really come out realising that there is a lot of things we can do to make a difference. Especially when you finish with a practical document to help you achieve that.

Overall I have had a lot of fun over the summer and you have been really great Nigel, it's always easier when you have a teacher passionate about the subject

So thank you.





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